

Career Exploration and Success

POST-GRADUATION SURVEY

Class of 2024

Data Within 6 Months of Graduation for

Rutgers Business School - New Brunswick Campus

Finance

Undergraduate-level Graduates

Rutgers, The State University of New Jersey

RUTGERS–NEW BRUNSWICK
Career Exploration and Success



POST-GRADUATION SURVEY

Rutgers Business School - New Brunswick Campus

SECTIONS FOUND WITHIN THE REPORT INCLUDE:

- Post-Graduation Information
- Employment After Graduation
- Further Education After Graduation
- Experiences at Rutgers University-New Brunswick
- Appendix A: Data Collection Numbers
- Appendix B: Demographic Data

92.4%
of the total number of graduates partipated in this survey

This report summarizes results from the post-graduation survey of the 2024 graduating class by Career Exploration and Success at Rutgers University-New Brunswick. The purpose of the survey is to collect information about recent graduates' post-graduation status, employment and further education information, and their experiences at Rutgers University-New Brunswick. Results from the survey help Career Exploration and Success better serve students with their career planning and employment options. In addition, results help current students understand what they can do with particular majors. The collected data can also be used to demonstrate the success of graduates to their college Deans, future students, prospective employers, and the public at large.

Sample. Data compiled in this report was collected from students who met the following criteria:

- Students who were enrolled in a program at either Rutgers University-New Brunswick or Rutgers Biomedical and Health Sciences (e.g., school codes 25, 31, and 76).
- Students within **Rutgers Business School - New Brunswick Campus**. (Based upon major codes provided by the school representative.)
- Students with major codes **390**. (Defined by the school liaison to the Post-Graduation Survey Committee.)
- Students who are classified as a **Undergraduate student**. (Based upon the Registrar data feed column "Matriculation_Level")

A total of 483 graduates participated in the survey, which accounts for approximately 92.4% of the total number of graduates (523) graduates.

Data Collection. An online Qualtrics survey was used to collect the self-reported data. The survey was placed on the web page of Career Exploration and Success (careers.rutgers.edu). Participation was voluntary, and students could choose to withdraw from participation at any time while completing the survey. An email was sent to various colleges and departments soliciting their support in recruiting participants for the survey.

Career Exploration and Success first sent an email approximately one month prior to August/October graduates completing class, one month prior to January graduates completing class, and one month prior to the May graduation ceremony, directly to graduating students asking for their participation. Follow-up emails were sent once a week to those who had not completed the survey. In addition, Career Exploration and Success staff made phone calls to graduates. On May 15, preliminary data collection ended. During the period of November 1 - December 24, data was mined from public LinkedIn profiles and National Clearing House data (this accounts for the number of non-responses for questions unrelated to placement data) in order to provide a more detailed outlook on post-graduation status. On December 31, final data collection ended.

Online Results. To filter survey results based on college, major, degree level and/or matriculation status, visit the online site at https://careers.rutgers.edu/reports (log in using your Rutgers University NetID and password).

Post-Graduation Information

P1) Which of the following best describes your primary status as of today?
***This chart includes data also obtained six months after graduation.**

Response	2024 (f)	2024 (%)	2023 (%)	2024 Campus (%)
Employed full-time (on average 30 hours or more per week)	371	76.8%	72.7%	53.5%
Employed part-time (on average less than 30 hours per week)	28	5.8%	3.2%	9.4%
Participating in a volunteer or service program (e.g., Peace Corps)	0	0%	0.2%	0.3%
Enrolled in a program of continuing education	42	8.7%	8.1%	19.7%
Seeking employment	33	6.8%	13.8%	12.6%
Planning to continue education but not yet enrolled	6	1.2%	1.5%	3.5%
Serving in the military	1	0.2%	0.2%	0.4%
Intentionally not seeking employment or continuing education at this time	2	0.4%	0.4%	0.7%

92%
(85% in 2023)

Overall career outcomes rate for this group (includes employment, continued education, military service, and volunteer or service programs)

Percentages are based on 483 responses to this question.

P2) Is your current post-graduation status your preferred choice?

Response	2024 (f)	2024 (%)	2023 (%)	2024 Campus (%)
Yes	352	88.4%	81.8%	77.5%
No	46	11.6%	18.2%	22.5%

Percentages are based on 398 responses to this question.

P3) Select the post-graduation status that you would rather have as of today:

Response	2024 (f)	2024 (%)	2023 (%)	2024 Campus (%)
Employed full-time (on average 30 hours or more per week)	32	86.5%	75.4%	68%
Employed part-time (on average less than 30 hours per week)	3	8.1%	18%	8.3%
Serving in the military	0	0%	0%	0.6%
Participating in a volunteer or service program (e.g., Peace Corps)	0	0%	0%	0.9%
Enrolled in a program of continuing education	1	2.7%	6.6%	9.7%
Planning to continue education but not yet enrolled	1	2.7%	0%	4%
None of the above	0	0%	0%	8.5%

Percentages are based on 37 responses to this question.

Employment Information

EMP1) Select all resources that may have contributed to your post-graduation activity:

Response	2024 (f)	2024 (%)	2023 (%)	2024 Campus (%)
Alumni	67	29.1%	20.2%	11.7%
Contacts from faculty/staff members	26	11.3%	6.9%	13.7%
Contacts from friends	43	18.7%	21%	16.9%
Contacts from relatives	28	12.2%	10.9%	10.1%
Currently employed by the office (non-internship/co-op)	12	5.2%	4%	9%
Field placement	2	0.9%	2%	6.5%
Former internship/co-op experience	121	52.6%	38.3%	31.8%
Non-RU career fair/career day	8	3.5%	2.8%	3.1%
Non-RU job posting site	42	18.3%	20.6%	19.2%
On-campus interview program	7	3%	6.5%	2.7%
RU career fair/career day	27	11.7%	11.3%	12.8%
RU Employer Information Sessions	7	3%	2%	2.6%
RU job posting site (e.g., Handshake, Department job posting , BusinessKnight)	58	25.2%	24.2%	13.7%
None of the above	25	10.9%	19%	24.5%

Percentages are based on 230 responses to this question.

34%
(32% in 2023)

Reported that one or more RU recruiting services contributed to employment outcomes.

- On-campus interview program
- RU career fair/career day
- RU employer information sessions
- RU job posting site (e.g., Handshake, Department job posting, BusinessKnight)

53%
(35% in 2023)

Reported that one or more experiential education experiences (former internship/co-op, currently employed with the office, field placement) directly contributed to employment outcomes.

- Currently employed by the office (non-internship/co-op)
- Field placement
- Former internship/co-op experience

50%
(41% in 2023)

Reported that one or more network contacts (alumni, faculty/staff member, friends, or relatives) contributed to employment outcomes.

- Alumni
- Contacts from faculty/staff members
- Contacts from friends
- Contacts from relatives

EMP2) Number of Job Offers

Degree Level	Number of Job Offers	Median	Number
Undergraduate	1	1	241

2
Number of job offers

1
Median number of job offers

EMP3) When did you accept your job?

Response	2024 (f)	2024 (%)	2023 (%)	2024 Campus (%)
Over 1 year ago	30	11.8%	5.6%	23.7%
1-6 months after graduation	27	10.6%	0.8%	15.2%
Summer prior to graduation	81	31.9%	41.5%	10.7%
Spring semester prior to graduation	46	18.1%	14.5%	31.9%
Fall semester prior to graduation	70	27.6%	33.9%	18.5%

Percentages are based on 254 responses to this question.

EMP4) Which of these categories BEST describe your employment status?

Response	2024 (f)	2024 (%)	2023 (%)	2024 Campus (%)
Entrepreneur	4	1.4%	1.1%	1.9%
Faculty non-tenure track position	0	0%	0%	1%
Faculty tenure track position	0	0%	0%	2.2%
Freelancer/self-employed	1	0.3%	2.3%	2%
Postgraduate internship or fellowship	8	2.7%	3.8%	6.7%
Temporary/contract work assignment (employed by an organization to provide a service or to complete a project on a contract basis)	5	1.7%	6%	6%
Standard Full-Time Position	273	93.8%	86.8%	80.1%

Percentages are based on 291 responses to this question.

EMP5) Which of the following best describes the position you accepted?

Response	2024 (f)	2024 (%)	2023 (%)	2024 Campus (%)
A college degree is required AND the position is related to my field of study	242	95.3%	92.3%	86.7%
A college degree is required BUT the position is NOT related to my field of study	9	3.5%	2.4%	6.1%
A college degree is NOT required for this job, BUT the degree assisted me in obtaining the job	0	0%	2.8%	4%
A college degree did not make a difference in obtaining this job	3	1.2%	2.4%	3.2%

Percentages are based on 254 responses to this question.

EMP6) Salary

Degree Level	Average Salary	Median	Number
Undergraduate	$ 82,561	$ 80,244	148

$82,561
Total average salary

$80,000
Total median salary

EMP7) Additional Income

Degree Level	Additional Income	Median	Number
Undergraduate	$ 11,623	$ 10,000	80

$11,623
Total average expected additional income

$10,000
Total median expected additional income

EMP8) Top Work/Volunteer Countries

Response	2024 (f)
United States	290
United States Minor Outlying Islands	2
Canada	1
Qatar	1

EMP9) Top Work/Volunteer States

Response	2024 (f)
New Jersey	115
New York	115
Pennsylvania	9
Maryland	8
California	6
Massachusetts	5
Virginia	4
Illinois	3
Texas	3

EMP10) Top Work/Volunteer Cities

Response	2024 (f)
New York	106
Jersey City	7
New Brunswick	6
Newark	6
Cherry Hill	4
Edison	4
Philadelphia	4
Boston	3
East Brunswick	3

EMP11) Top Industries Hiring Students

Response	2024 (f)
Financial Services	130
Banking	40
Accounting	24
Consulting	24
Investment Banking	18
Retail/Wholesale	17
Diversified Financial Services	10
Healthcare	10
Insurance	10

EMP12) Top Employers Hiring Students

Response	2024 (f)
Bank of America Merrill Lynch	17
Prudential Financial	13
JPMorgan Chase & Co.	9
Deloitte	8
Goldman Sachs	8
Capital One	7
Pricewaterhouse Coopers (PwC)	7
TD Bank	7
Bank Of New York Mellon	6

EMP13) Top Occupation Fields

Response	2024 (f)
Business and Financial Operations Occupations	284
Sales and Related Occupations	18
Management Occupations	12
Computer and Mathematical Occupations	7
Transportation and Material Moving Occupations	5
Food Preparation and Serving Related Occupations	4
Office and Administrative Support Occupations	4
Legal Occupations	2
Protective Service Occupations	2

EMP14) Top Position Titles

Response	2024 (f)
Financial Analysts	128
Financial Specialists, All Other	42
Accountants and Auditors	22
Management Analysts	18
Business Operations Specialists, All Other	16
Personal Financial Advisors	16
Credit Analysts	10
Sales and Related Workers, All Other	8
General and Operations Managers	7

EMP15) Top Military Service Branches

Response	2024 (f)
Marine Corps	1

EMP19) Were you employed by this organization while you were pursuing your degree?

Response	2024 (f)	2024 (%)	2023 (%)	2024 Campus (%)
Yes	175	66%	64.5%	58.4%
No	90	34%	35.5%	41.6%

Percentages are based on 265 responses to this question.

EMP20) Were you employed in this position while you were pursuing your degree?

Response	2024 (f)	2024 (%)	2023 (%)	2024 Campus (%)
Yes	93	53.1%	51.5%	69.4%
No	82	46.9%	48.5%	30.6%

Percentages are based on 175 responses to this question.

Further Education After Graduation

ED1) Top Institutions
***This chart includes data also obtained six months after graduation.**

Response	2024 (f)
Rutgers University	13
The Johns Hopkins University	7
Columbia University In The City Of New York	5
Yeshiva University	2
Cornell University	1
Michigan State University	1
New York Law School	1
Northeastern University	1
Seton Hall University	1
Stevens Institute Of Technology	1

ED2) What degree type will you pursue?

Response	2024 (f)	2024 (%)	2023 (%)	2024 Campus (%)
Master's degree	30	76.9%	96.3%	0
Doctoral degree (Ph.D., M.D, Pharm.D, D.N.P, J.D, Ed.D, D.M.A, etc.)	7	17.9%	0%	0
Another degree type, certification, or certificate	1	2.6%	0%	0
Bachelor's degree	1	2.6%	3.7%	0

Percentages are based on 39 responses to this question.

ED3) Which of the following best describes your current status in the process of enrolling in further education?

Response	2024 (f)	2024 (%)	2023 (%)	2024 Campus (%)
Accepted by one or more colleges/universities	2	66.7%	33.3%	10.2%
Applied to one or more colleges/universities	0	0%	33.3%	18.8%
Not yet applied to any colleges/universities	1	33.3%	33.3%	71%

Percentages are based on 3 responses to this question.

Experiences at Rutgers University

EXP1) Did you participate in any of the following experiences as part of your academic experience while enrolled at Rutgers (mark all that apply)

Response	2024 (f)	2024 (%)	2023 (%)	2024 Campus (%)
Internship (Temporary work experience which may yield academic credit and be related to career goals)	341	86.8%	71.4%	49.1%
Case competition (students compete to provide the best solution to a business or education-related case study, usually on a team)	94	23.9%	18.8%	4.7%
Graduate Assistantship (Teaching Assistantship, Research Assistantship, Fellowship)	0	0%	0%	5.7%
Student organization on campus (e.g. professional development groups or cultural organizations)	219	55.7%	51.1%	40.3%
Academic research/lab project (e.g. Aresty research program or other research under the direction of a faculty member	23	5.9%	3.7%	20.5%
Part or full-time off-campus employment (work for a non-Rutgers employers, NOT including internships)	132	33.6%	38.8%	38.6%
Study abroad (e.g. semester or summer abroad taking classes via a Rutgers-sponsored program or foreign exchange program)	18	4.6%	4.2%	6%
Co-op (Cooperative education experience - full time paid position in field of study that usually lasts one or more semesters)	18	4.6%	4.7%	3.9%
Athletics (e.g. club sports, intramurals, varsity sports)	97	24.7%	23.5%	15.5%
Community service learning/volunteer work (e.g. service organizations, soup kitchens)	92	23.4%	17.8%	23.2%
Part or full-time on-campus employment (work for a Rutgers employer, including work study)	80	20.4%	0%	26.5%
Student teaching (placement in a school for full-time teaching for a semester to complete an education program)	14	3.6%	2.7%	6.3%
Field placement (real-world experience, learned outside of the classroom, under the supervision of a services professionals)	18	4.6%	2.7%	14.7%
Clinical/hospital rotation, including Nursing clinical sections (job shadowing or assistantship in a physicians clinic or hospital)	1	0.3%	0.5%	7%
I did not participate in any of the above	0	0%	7.7%	7.2%

Percentages are based on 393 responses to this question.

EXP2) If you selected "I did not participate in any of the above" in question EXP1, what prevented you from participating? (mark all that apply)

Response	2024 (f)	2024 (%)	2023 (%)	2024 Campus (%)
Was not interested	0	0%	38.7%	28%
Time constraints due to work/employment	0	0%	29%	36%
Not sure how/where to find information	0	0%	19.4%	18.4%
Financial constraints	0	0%	6.5%	11%
Family responsibilities	0	0%	12.9%	20.9%
Distance to campus	0	0%	19.4%	27.5%
Academic workload	0	0%	41.9%	34.4%
Did not have reliable transportation	0	0%	6.5%	9.4%
Other	0	0%	6.5%	11.2%

Percentages are based on 0 responses to this question.

EXP3) Did you receive a full-time job offer from any of your field placement employers?

Response	2024 (f)	2024 (%)	2023 (%)	2024 Campus (%)
Yes	5	45.5%	16.7%	44.3%
No	6	54.5%	83.3%	55.7%

Percentages are based on 11 responses to this question.

EXP4) If you selected "Internship(s)/Co-op(s)" in question EXP1, how many internships did you have while at Rutgers?

Response	2024 (f)	2024 (%)	2023 (%)	2024 Campus (%)
0	0	0%	0%	0%
1	82	36.1%	34.9%	54.7%
2	73	32.2%	35.6%	30.1%
3	53	23.3%	16.6%	10.7%
4	12	5.3%	7.3%	2.9%
5	7	3.1%	4.2%	1.3%
More than 5	0	0%	1.4%	0.2%

Percentages are based on 227 responses to this question.

EXP5) If you selected "Internship(s)/Co-op(s)" in question EXP1, how many internships allowed you to earn academic credit?

Response	2024 (f)	2024 (%)	2023 (%)	2024 Campus (%)
0	0	0%	87%	27.5%
1	23	92%	12%	57%
2	2	8%	1.1%	12.8%
3	0	0%	0%	2.3%
4	0	0%	0%	0.2%
5	0	0%	0%	0.1%
More than 5	0	0%	0%	0.2%

Percentages are based on 25 responses to this question.

EXP6) If you selected "Internship(s)/Co-op(s)" in question EXP1, how many internships were paid?

Response	2024 (f)	2024 (%)	2023 (%)	2024 Campus (%)
0	0	0%	5.6%	17.8%
1	95	44.2%	43.6%	49.7%
2	82	38.1%	37.6%	22.9%
3	33	15.3%	9.8%	7.3%
4	3	1.4%	2.4%	1.8%
5	2	0.9%	0.7%	0.6%
More than 5	0	0%	0.3%	0%

Percentages are based on 215 responses to this question.

EXP7) Did you receive a full-time job offer from any of your internship employers?

Response	2024 (f)	2024 (%)	2023 (%)	2024 Campus (%)
Yes	135	78.9%	82.3%	59.7%
No	36	21.1%	17.7%	40.3%

Percentages are based on 171 responses to this question.

EXP8) If you selected "Internship(s)/Co-op(s)" in question EXP1, how many co-ops did you have while at Rutgers?

Response	2024 (f)	2024 (%)	2023 (%)	2024 Campus (%)
0	0	0%	0%	0%
1	17	94.4%	77.8%	81.3%
2	1	5.6%	16.7%	14.5%
3	0	0%	5.6%	3.9%
4	0	0%	0%	0.3%
5	0	0%	0%	0%
More than 5	0	0%	0%	0%

Percentages are based on 18 responses to this question.

EXP9) If you selected "Internship(s)/Co-op(s)" in question EXP1, how many co-ops allowed you to earn academic credit?

Response	2024 (f)	2024 (%)	2023 (%)	2024 Campus (%)
0	0	0%	66.7%	26.5%
1	7	100%	33.3%	68.1%
2	0	0%	0%	5%
3	0	0%	0%	0.4%
4	0	0%	0%	0%
5	0	0%	0%	0%
More than 5	0	0%	0%	0%

Percentages are based on 7 responses to this question.

EXP10) If you selected "Internship(s)/Co-op(s)" in question EXP1, how many co-ops were paid?

Response	2024 (f)	2024 (%)	2023 (%)	2024 Campus (%)
0	0	0%	11.1%	6.4%
1	13	92.9%	72.2%	77%
2	1	7.1%	11.1%	13.1%
3	0	0%	5.6%	3.5%
4	0	0%	0%	0%
5	0	0%	0%	0%
More than 5	0	0%	0%	0%

Percentages are based on 14 responses to this question.

EXP11) Did you receive a full-time job from any of your co-op employers?

Response	2024 (f)	2024 (%)	2023 (%)	2024 Campus (%)
Yes	7	53.8%	50%	52.4%
No	6	46.2%	50%	47.6%

Percentages are based on 13 responses to this question.

EXP12) Did your internship relate to your major/field of study or was it related to an area outside of your major/field?

Response	2024 (f)	2024 (%)	2023 (%)	2024 Campus (%)
At least one was related to my major/field of study	58	24.9%	60.6%	23.8%
All were related to my major/field of study	168	72.1%	0%	71.8%
None of my internships were related to my major/field of study	7	3%	39.4%	4.4%

Percentages are based on 233 responses to this question.

EXP13) Please list the companies or research centers at which you had an internship or co-op experience:

Response	2024 (f)
Rutgers University	19
JPMorgan Chase & Co.	9
PriceWaterhouse Coopers LLP	8
TD Bank	7
Bank of America	6
Goldman Sachs	6
Morgan Stanley	6
Capital One	5
Deloitte	5
Ernst & Young	5

Appendix A: Data Collection Numbers

Graduating Class Size as of 2024
N=523

Sample Size Collected
n=483

Response Rate
92.3518164436%

Appendix B: Demographic Information

Ethnicity

Demographic Population	Number	Percentage
Asian	266	55.1%
White	147	30.4%
Hispanic	36	7.5%
No Response	13	2.7%
Multiple	8	1.7%
Black	7	1.4%
Puerto Rican	6	1.2%

Gender

Demographic Population	Number	Percentage
Male	332	68.7%
Female	151	31.3%

Top Schools

Demographic Population	Number	Percentage
RUTGERS BUSINESS SCHOOL - NEWARK/NEW BRUNSWICK - NEW BRUNSWICK CAMPUS	483	100%

Top Majors

Demographic Population	Number	Percentage
Finance	451	100%
Business Analytics and Information Technology	19	4.2%
Accounting	6	1.3%
Supply Chain Management	5	1.1%
Marketing	2	0.4%

* Information is based on the first major code listed in the registrar's system.

Degree Level

Demographic Population	Number	Percentage
Undergraduate	483	100%

This page left intentionally blank.